



# WORLD BEACONS OF HOPE PLEDGE FORM

## World Lighthouses Alert – Help Needed to Fight Cancer

**The Reason** – Cancer is among the world’s leading causes of morbidity and mortality with approximately 14 million new cases and 8.2 million cancer related deaths occurring annually. New cancer cases are expected to rise from 14 million to 22 million within the next two decades. (Source - World Health Organization (WHO) website: <http://www.who.int/mediacentre/factsheets/fs297/en/>)

**Why Lighthouses** – People love lighthouses and they have become popular travel destinations throughout the world. Lighthouses are used to navigate ships through violent seas in the darkness such as cancer patient looking for help in navigating through their dark journey into the unknown. Lighthouses are looked upon as sources of hope for finding a safe harbor and for saving lives such as a cancer patient with hope for surviving the deadly disease. Knowledge can light the way to survivorship-where there’s light, there’s Hope!

**The Challenge** – One of the major challenges in reducing cancer deaths is increasing individual knowledge of cancer signs and symptoms and the importance of knowing family history of cancer, cancer screening tests and where to go for help at the first sign of cancer. When cancer is detected at an early stage, treatment can be more effective and provide a better chance for a cure. Your help is needed in navigating people to cancer awareness information, such as, The Hope Light Foundation’s [“Be Cancer SMART!”](#) initiative.

**The Commitment** – Our lighthouse/lighthouse related organization will stand united with other lighthouses/organizations throughout the world that have agreed to fight cancer by navigating people to life-saving cancer awareness information, promoting early cancer detection and becoming “Beacons of Hope” for cancer patient survivorship and cures for all cancers.

**The Pledge** – The \_\_\_\_\_ Lighthouse/Organization agrees to be adopted into the “Beacons of Hope” family and honor the above commitment to navigate people to cancer awareness information and help save lives.

**Authorized lighthouse or lighthouse organization representative:**

Printed name: \_\_\_\_\_ eMail: \_\_\_\_\_

Signature: \_\_\_\_\_

Please eMail this completed Pledge to Rudy Bess at [coastallt@sbcglobal.net](mailto:coastallt@sbcglobal.net). You will then receive a signed Certificate of Adoption via a return eMail and be recognized on the Hope Light Foundation’s website at [www.hopelightproject.com](http://www.hopelightproject.com). Thank you for your commitment.