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World "Beacons of Hope" in St. Louis, USA

Date: 4 February 2016

The Hope Light Foundation is launching the **World "Beacons of Hope"** project on World Cancer Day, Thursday, February 4, 2016. The project involves inviting land-based, publicly accessible lighthouses throughout the world with a mission to "work together to fight cancer by navigating the general public to cancer awareness information to increase early cancer detection and reduce preventable deaths." This mission statement was developed around the AICR We Can, I Can working together theme and the UICC statement; "Reduce the number of preventable deaths each year by raising cancer awareness amongst the general public. . . ."

Lighthouse representatives will be requested to sign a Beacons of Hope Pledge Form to honor the commitment to help communicate cancer awareness and become beacons of hope for cancer patient survivorship and cures for all cancers. Once signed and returned to The Hope Light Foundation, the representatives will receive a Certificate of Adoption into the world "Beacons of Hope" family of lighthouses as detailed in <http://www.hopelightproject.com/beacons-of-hope.html>.

The reason for using lighthouses to communicate cancer awareness is due to their being known and respected for helping navigate ships through dark turbulent waters with hope for survival and arriving in a safe harbor. This is similar to a cancer patient's dark journey into the unknown looking for help in navigating to a safe harbor and having hope for survival after being diagnosed with cancer. Now lighthouses can be used as guiding beacons to help navigate cancer patients to life-saving cancer information that can lead to early detection and provide hope for survival and hope for a cure for this deadly disease.

